

[SERVICE PACKAGE]

Social Credit Action Plan

Social Credit is coming.

Are you ready?

The corporate social credit system will fundamentally change the way business operations are regulated in China.

Our social credit preparedness services make sure you get briefed, not blindsided.

Trivium's 3-step action plan helps corporates get prepared, and stay prepared, for the SCS.

1. SCS 101 briefing

Get up to speed

In our one-hour briefing, your team will learn how the corporate social credit system works and the potential implications for your China operations.

2. Tailored social credit readiness plan

Manage your credit data

Find out what data the government has on your company, and how to manage it

Identify potential risks

A comprehensive picture of possible problem areas, and how to avoid them

Identify potential benefits

Learn how to make the SCS work to your company's advantage

3. Social credit monitoring

Stay on top of social credit developments

The social credit system is evolving every day. Our monthly monitor keeps you up to date on SCS developments in your sector.

SERVICE 1

SCS Briefings

Get your team up to speed on corporate social credit: what it is, how it works, and how to get prepared.

Time	What it includes
1 hour	Trivium researchers walk your team through the basics of corporate social credit via in-person or phone briefing.
Pricing	
USD 2,500	We'll cover: <ul style="list-style-type: none">· Basic social credit theory and background· What problems the government is trying to solve· How Beijing envisions the future market environment· Blacklists and redlists· Penalties and incentives· Credit data management· Implications for corporates

SERVICE 2

SCS readiness assessment & plan

Make sure you've got all your bases covered with a tailored-made preparedness strategy.

Time	What it includes		
60 days	Provide us with key data on your China operations, and we'll outline your SCS preparation strategy.		
Pricing	USD 25,000 - 50,000		
	<p>Risk identification and compliance An outline of which blacklists, grading systems, and other social credit policies apply to your sector at the municipal, provincial and national level, and what those policies say about staying compliant.</p>	<p>Partner credit profiles We'll review the public credit profiles of up to 10 potential JV partners, vendors and suppliers.</p>	<p>Corporate credit data management and monitoring plan A tailor-made cheat sheet for credit data management, with a brief on how to stay on top of your credit data moving forward.</p>
	<p>Potential competitive advantages See how to make the social credit system work for you by identifying which incentive programs apply to your operations at the municipal, provincial and national level, how to take advantage of them.</p>	<p>Credit rectification cheat sheet Understand how social credit is repaired, and what to do if something goes wrong.</p>	
	<p>Your public credit profile Find out how your social credit stands and how much data is already out there on your subsidiaries</p>		

SERVICE 3

Social credit monitoring

Subscribe to our monthly report covering new developments in the social credit space.

Time	What it includes	Add-ons
Delivered monthly	<p>A monthly report, specially formatted for reading on mobile devices, on the latest developments in the SCS space relevant to your sector.</p>	<p>Interested in China beyond social credit? For an additional charge, we'll expand and customize your monthly briefing with Trivium's other topical monitors.</p>
Pricing	<p>Policy updates The latest social credit policy developments on both the national and local levels, including new blacklists, redlists and scoring systems in your operational localities.</p> <p>Case studies Exploring examples of social credit's real-world effects on both Chinese and foreign companies as they arise.</p> <p>SCS news Chinese media coverage of the SCS, including official statements, regulatory meetings, and debates.</p>	<p>Topics:</p> <ul style="list-style-type: none"> · Banking · Insurance · Financial Sector Opening · Politics · Macroeconomy · Renewable Energy · Greater Bay Area · Custom topics
USD 5,000 - 9,000 / mo		

Our people



Kendra Schaefer - 凯娜

Head of Digital Research

Kendra began designing websites in the mid-1990s, when Geocities was still a thing, and has been skulking around China's tech scene since 2004.

She has consulted on over 150 digital projects for both SMEs and multinationals, and leads Trivium's Social Credit Watch project.



Ether Yin - 尹碧天

Head of Policy Research

Yin Bitian honed his skills as a China analyst with BowerGroupAsia, a US government affairs and public policy consulting firm. Prior to that, he served as a senior consultant at North Head, where he advised multinational companies and foreign governmental organizations. He holds two bachelor's degrees – one in diplomacy from China Foreign Affairs University, and another in English from Beijing Forestry University.



Andrew Polk - 彭灏

Head of Economic Research

Andrew comes to Trivium via Medley Global Advisors, where he led their China practice. He was formerly the Resident China Economist at The Conference Board's China Center. He is the co-author of *The Long, Soft Fall in Chinese Growth*. He holds an MA, with distinction, from Johns Hopkins (SAIS).



Trey McArver - 罗杰

Head of Political Research

Trey first touched down in China in the early aughts, and has since become a leading expert on Chinese politics. Prior to Trivium he was Director of China Research at TSLombard. Before that he was director in charge of public affairs at Beijing-based consultancy North Head. Trey produces the popular China Politics Weekly newsletter, and his forthcoming book on Xi Jinping and Donald Trump is slated to be published by Bloomsbury in late 2019. He holds an MA from Johns Hopkins (SAIS) and a BA from Columbia University.

Thanks for your consideration.

Need anything?

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